



Lightning Protection Institute

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November 17, 2005

Michael P. Utley
Struckbylightning.org
32 Jacqueline Circle
W. Yarmouth, MA 02673

Dear Michael,

The Lightning Protection Institute Board of Directors at their meeting on October 20 discussed your organization and your work with lightning safety. LPI is dedicated to safety from lightning through the use of properly designed and installed lightning protection systems and the education of the public on hazards associated with this dangerous event. We know that you have been in contact with our Marketing Communications Consultant, Kim Loehr, regarding our support of your efforts educating young people about potential lightning danger. We are enclosing a check in the amount of \$2,000 according to the unanimous vote of our Board in support of placing the LPI logo on your safety magnets, and distributing them to young people.

The Board has also asked for your permission to add a link to your website from our site, www.lightning.org, so that we can help "spread the word" about personal safety during thunderstorms. If you would like to provide a link to our site from yours, to assist people seeking information on protection systems, we would certainly welcome that too. The Board has asked for your permission to refer to the extensive database on your site documenting lightning injury in our marketing publications to further the general education of the public about lightning hazards. Your database is excellent evidence of the continuing drama of man versus nature that we couldn't hope to recreate in a better format.

Finally, the Board wanted to invite you to speak at our upcoming conference the week of March 13 in Dallas, TX. We normally schedule presentations all day Thursday and Friday for attendees. I know that Kim has already contacted you, and she is reviewing subject material to finalize details. We will get the agenda set in the next month or so, and hope you can join us for the entire Conference.

Thank you for your efforts in the lightning safety field. If we can be of any service to you in this important endeavor, please do not hesitate to contact us.

Sincerely,

A handwritten signature in black ink that reads "Bud VanSickle". The signature is written in a cursive style with a large, prominent "B" at the beginning.

Bud VanSickle
Executive Director
LPI

Cc. Kim Loehr